



Build More Than Visibility—Build the Future of Our Industry

When you partner with the NARI Milwaukee Foundation, you're doing more than sponsoring an event—you're investing in the future of the remodeling industry and the strength of our local community.

Our foundation exists to support workforce development, provide access to skilled trades education, and create opportunities that shape the next generation of professionals. Every sponsorship helps fund scholarships, training programs, and initiatives that directly impact lives and careers right here in our region.

Whether you're looking to increase visibility, deepen relationships, or make a lasting impact, there are a variety of sponsorship opportunities designed to align with your goals.



WHO WE ARE

MEET THE NARI MILWAUKEE FOUNDATION

The NARI Milwaukee Foundation, Inc. was established in 1993 as the 501(c)3 charitable arm of NARI Milwaukee, Inc. The Foundation strives to be the leading advocate in the remodeling and home improvement industry. Through an extensive network of donors and volunteers, the Foundation invests in people to support and strengthen the industry. The Foundation holds yearly fundraising events to raise funds and also accepts individual and corporate contributions to support their efforts.

INDUSTRY ADVOCACY

The Foundation, in partnership with NARI Milwaukee, educates youth, educators, and adults seeking a career shift about opportunities in the remodeling trades by participating in activities like career expositions, school presentations, and career pathway development initiatives. The Foundation has also supported programs like Youth Build, Junior Achievement and SkillsUSA to increase awareness of trade career opportunities that are financially rewarding and personally satisfying. The Foundation also conducts an annual high school carpentry competition, the NextGen Trades Challenge, showcasing the knowledge, skills and abilities required for a successful trade career.

EDUCATION

The Foundation's scholarship and grant program financially assists Wisconsin-based students and educational institutions. Students participating in a recognized trade-related program at a Wisconsin institution can apply directly through the Foundation. Locally, Milwaukee Area Technical College (MATC) and Waukesha County Technical College (WCTC) students participating in a recognized trade-related program can



Pictured: Ribbon cutting for one of the Foundation's community projects; a kitchen remodel for Advocates of Ozaukee, a local womens shelter.

apply through their school for the Foundation's endowment scholarship program. Our scholarships also provide support to those already working in the industry so they can pursue advanced training and certifications. We also offer grants to help high schools to develop Career and Technical Education (CTE) programs in the trades by helping them purchase safety equipment, tools and materials.

COMMUNITY SERVICE

The NARI Milwaukee Foundation partners with organizations that give back to our communities by remodeling spaces to support their missions, providing financial and volunteer resources to local nonprofits aligned with the Foundation's objectives. NARI Milwaukee members contribute materials, labor, and expertise, transforming spaces while also offering hands-on, on-site experience to individuals interested in the trades, guided by skilled remodelers and trade professionals. Together, through the combined efforts of the Foundation and NARI Milwaukee members, we enhance the quality of life in our community, creating meaningful change and making a difference for those who need it most.

SPONSORSHIP PACKAGES

Maximize your visibility while making a meaningful impact.

NARI Milwaukee Foundation sponsorship opportunities are designed to give your company year-round exposure across multiple events while supporting workforce development and the future of the skilled trades.

More than just event visibility, these sponsorships allow you to be part of something bigger—helping fund programs that strengthen our industry, build careers, and create lasting impact in our community.

With a variety of sponsorship levels and customizable options, you can choose the level of engagement that best aligns with your goals.

FOUNDATION CHAMPION

\$10,000

(1 AVAILABLE)

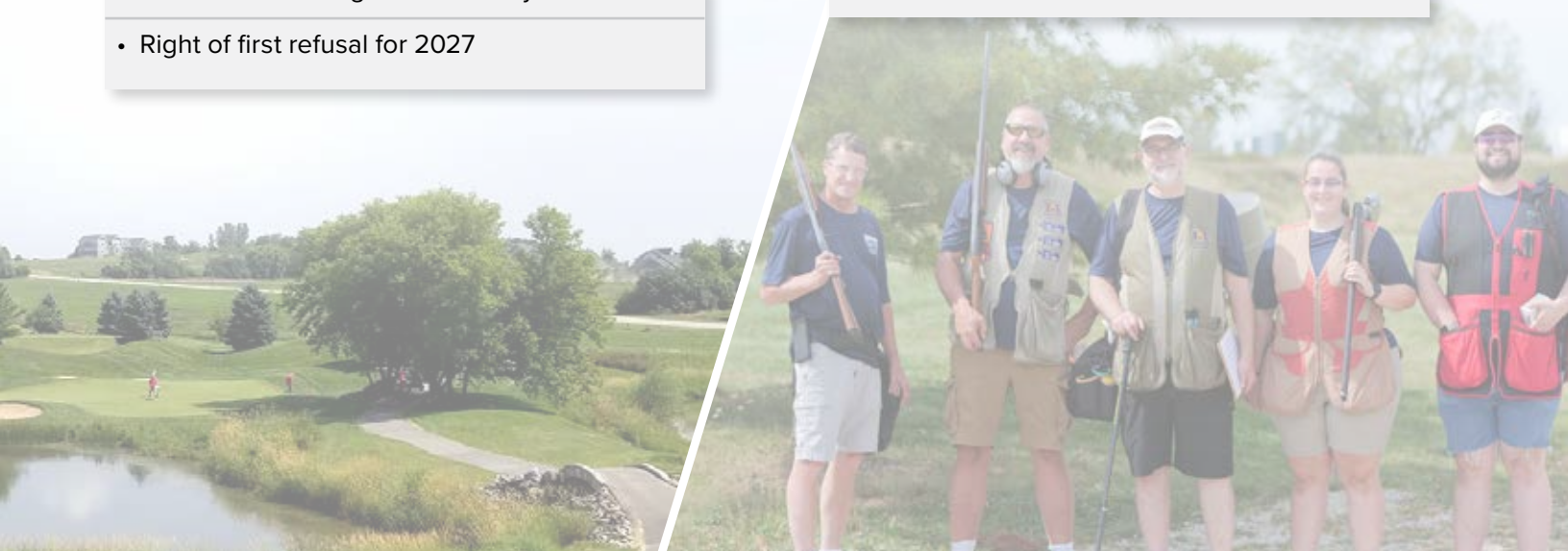
- Presenting recognition at both events
- Logo on all marketing for both events
- Logo on event registration pages
- Speaking opportunity at one event
- Two dedicated social media spotlights
- Logo in Foundation email campaigns
- Two golf foursomes
- One clay shoot team (6 shooters)
- Opportunity to distribute promo items at both events
- Staffed hole at golf outing
- Unstaffed shooting station at clay shoot
- Right of first refusal for 2027

TRADES ADVOCATE

\$7,000

(2 AVAILABLE)

- Logo on all marketing for both events
- Logo on event registration pages
- A dedicated social media highlight
- One golf foursome
- One clay shoot team (4 shooters)
- Opportunity to distribute promo items at one event
- Staffed hole at golf outing
- Unstaffed shooting station at clay shoot
- Social media recognition for both events
- Acknowledgement during event announcements



SPONSORSHIP PACKAGES

Looking to connect with a specific audience or showcase your brand in a particular setting? Our event-specific sponsorship packages are designed to help you target the opportunities that best fit your business, allowing you to engage directly with attendees while supporting the foundation’s mission.



Tee Up for the Trades Major Sponsors

EAGLE
\$5,000
(2 AVAILABLE)

- Featured social media highlight
- Product placement opportunity
- Two golf foursomes
- Staffed hole opportunity
- Company logo on event signage
- Company logo in all event email promotions
- Acknowledgement during event announcements

FAIRWAY
\$3,000
(UP TO 5 AVAILABLE)

- Featured social media highlight
- One golf foursome
- Staffed hole opportunity
- Company logo on event signage
- Company logo in all event email promotions
- Acknowledgement during event announcements



A LA CARTE SPONSORSHIPS

Choose from the options below to build the ideal sponsorship to meet your goals.

A la carte sponsorships include:

- Company name and hyperlink on the event website
- Company name on overall sponsor sign*
**Sponsors over \$1,500 get logo on sign.*

- Company logo on sponsored item or related signage
- Named in event announcements

Premium

The 19th Hole Patio Party	\$3,000
<i>The signature post-golf experience where attendees unwind, connect, and celebrate after a day on the course.</i>	
Custom Cigars	\$2,600
Lunch.....	\$2,500

Experiences

Golfrilla	\$1,500
Bottle Bonanza	\$1,500
<i>Participants putt at bottles of liquor for a chance to win and take one home.</i>	
Drink Ticket (2 Available).....	\$1,500
Live Music.....	\$1,500
Bloody Mary Cocktails.....	\$1,500
Mimosa Cocktails.....	\$1,000

Course Presence

Hole in One Prize Sponsor Plus Staffed Hole (2 Avail.).....	\$1,750
Company Staffed at Hole* (Mult. Avail.)	\$1,250
Water at a Tee Box (Mult. Avail.)	\$500
Logo on Refreshment Cart (Mult. Avail.)	\$500
Driving Range	\$500
Flag or Hole Sign (Per Hole. Mult. Avail.)	\$300

***Staffed Hole Sponsorship includes up to 2 individuals staffing hole.**

Additional Staff is \$35pp



Contact NARI Milwaukee Staff for more information.
(414) 771-4071 • info@narimilwaukee.org • NARIMilwaukee.org

SPONSORSHIP PACKAGES



Shoot Clays for the Trades Major Sponsors

TOP GUN
\$2,000
 (1 AVAILABLE)

- Featured social media highlight
- Promotional item distribution opportunity
- Eight shooter registrations
- Two cases of shells
- One unstaffed shooting station
- Company logo on event signage
- Company logo in all event email promotions
- Acknowledgement during event announcements

SHARP SHOOTER
\$1,000
 (UP TO 5 AVAILABLE)

- Social media acknowledgment
- Four shooter registrations
- One case of shells
- One unstaffed shooting station
- Company logo on event signage
- Company name in all event email promotions
- Acknowledgement during event announcements

A LA CARTE SPONSORSHIPS

Choose from the options below to build the ideal sponsorship to meet your goals.

A la carte sponsorships that are \$500+ include:

- Company name and hyperlink on the event website
- Company name on select event signage
- Named in event announcements

Experiences

Cigars.....	\$1,600
Lunch.....	\$1,000
Beverages.....	\$450
Water.....	\$250

Fun Challenges

Beat the Pro.....	\$700
Flurry Challenge.....	\$500
Beer Bird.....	\$500

Station Sponsors

Shooting Station Sign.....	\$350
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DEMOGRAPHICS

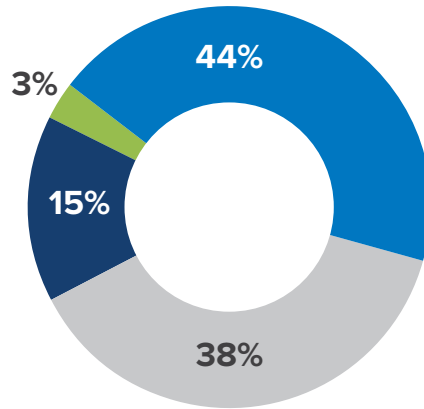
Connect with Key Players in Your Target Audience

Our events attract a highly engaged audience of remodeling industry professionals, including many key decision-makers and leaders within their organizations. Beyond the experience itself, attendees value the opportunity to build meaningful relationships, expand their networks, and strengthen connections within the industry.

Year after year, participants return not only to support the Foundation, but to be part of a community rooted in collaboration, camaraderie, and a shared commitment to advancing the trades.

Member Professions

- 44% Remodelers
- 38% Suppliers/Wholesalers
- 15% Associate Members
- 3% Other



Leading up to the event sponsors are recognized in many event promotions, boosting visibility and giving you great ROI.

- Emails to Foundation supporters, NARI members, and the public
- Print promotions
- Social media posts
- Logo on event website with link to company website
- Logo on signage at the event

Estimated sponsorship impressions:
Over 50,000



Thank you for considering a sponsorship to benefit the NARI Milwaukee Foundation!

Funds raised at this event support continuing education, scholarships in the trades, and will be applied to initiatives the Foundation is currently funding in the community. Choose a predefined package or customize a package that's unique to you. Let's work together to find the best fit for you.