



MILWAUKEE

REMODELER OF THE YEAR

SELECT YOUR BEST PROJECTS

REMODELING AND MARKETING/ADVERTISING

Every NARI Milwaukee contractor has projects to be particularly proud of, whether it's a residential kitchen or bath, a damaged home that was restored to its former beauty, a spacious deck and landscaping project, a state-of-the-art home theater system, or even a brochure or advertisement created for your firm. Now is the time to show off your best work of the past year by entering the 2018 Remodeler of the Year Awards.

You can enter each category on behalf of your firm or as a team, with the general contractor making the submission and providing the names of all NARI member subcontractors and suppliers involved in the project.

Winners will be announced at the annual awards banquet on Friday, January 18, 2018, at the Remodeler of the Year Awards Gala to recognize award-winning projects.

See your award-winning projects profiled in print and media and displayed at NARImilwaukee.org. There will also be a display at the 57th Annual NARI Milwaukee Home Improvement Show, as well as opportunities for exposure throughout the year! Your project could also end up on the cover of local magazines!

Winners will be selected by an impartial panel of judges comprised of peer experts from another NARI Chapter.

IMPORTANT DATES

AUGUST CONTEST IS OPEN

THURSDAY, SEPTEMBER 13, 8:30 AM – SEMINAR

**WHAT JUDGES LOOK FOR IN A CONTEST SUBMISSION AND
HOW TO SUBMIT YOUR PROJECT ONLINE**

MONDAY, OCTOBER 29 11:59 PM – PROJECT SUBMISSIONS DUE

*****PLEASE NOTE, THERE WILL BE NO DEADLINE EXTENSIONS THIS YEAR.**

FRIDAY, JANUARY 18, 2019 – REMODELER OF THE YEAR AWARDS GALA



MILWAUKEE

SHOW OFF YOUR WORK

Consider your best project(s) between December 1, 2016 - October 28, 2018 and submit them into the Remodeler Awards and the National CotY Awards. Each project entry is \$175.

Remodeling Category

- Residential Kitchen
- Residential Bath
- Residential Addition
- Residential Interior
- Residential Interior Element
- Residential Exterior
- Residential Exterior Element
- Basement
- Entire House
- Green - Residential Interiors
- Green - Residential Exteriors
- Green - Entire House/Addition Projects
- Residential Historical Renovation/Restoration
- Disaster Restoration Fire/Water (NARI Milwaukee Only)
- Disaster Restoration Structure (NARI Milwaukee Only)
- Commercial Exterior
- Commercial Interior
- Commercial Specialty
- Landscaping

Advertising/Marketing Category

- Print Advertisement
- Brochure
- Radio Commercial
- Television Commercial
- Direct Mail Piece
- Social Media
- Overall Marketing Campaign
- Website Design



MILWAUKEE

REMODELING PROJECTS INFORMATION

ENTRY ASSEMBLY RECOMMENDATIONS

- Only NARI members in good standing are eligible to participate.
- The entrant company needs to be the NARI member that had complete oversight and supervisory responsibilities for the work completed (not applicable for specialty entries). Other NARI member companies that worked on the project may be included as Team Members (see below).
- The project finish date must be between December 1, 2016 - October 28, 2018.
- Entry fees can be paid by credit card at the program site or by check to NARI Milwaukee. All fees must be received by October 29. All entry fees are nonrefundable, non-transferable, and cannot be carried over to subsequent years.
- Only entries that have never been submitted in prior NARI Milwaukee ROTY contests are eligible for the 2018 ROTY.
- ROTY entry and photographer's release forms must be completed and returned for each entry. These forms will not be seen by the judges and are the only area where the member's identity (or anyone involved with the project) can be revealed. Forms are available during the entry process.
- Entrants are required to provide a project summary, 100 words or less, in addition to their presentation. This summary will be collected via the online form and will be used to describe winning projects after winners are announced. Although the Judges will not see the summary included in this field, this information may be repeated in the presentation.
- The presentation must be submitted in PDF format and can be up to 30 pages long. The file can be up to 15MB. We suggest using PowerPoint, Publisher, Word, or similar program to build your entry, and then save to a PDF file. Be sure to include a project statement, drawings, images, and any descriptive text or captions that will help the judges understand the details of the transformation. 'Before' photos are required, and are best used immediately preceding 'After' photos. Present photos from the same angle if possible. Please don't include the company name or any individual's names in your presentation. This presentation is the only file the judges will see.
- We'll also need the before and after images you included in your project presentation in .jpg, or .jpeg, format. Do not include in-progress images. These images will be used for our presentation and promotion purposes and the judges will not view these. Each image must be a high-quality resolution of at least 300 dpi, a minimum of size of 4 x 6 (1200 x 1800 pixels), and no larger than 12 MB each. You can upload up to 20 images, but we require a minimum of 10. If you don't have 10 photos from the project, repeat one of the images to meet the requirements.
- Be sure to include a project statement, drawings, images, and any descriptive text or captions that will help the judges understand the details of the transformation. 'Before' photos are required and are best used immediately preceding 'After' photos. Present photos from the same angle if possible. Don't include the company name or any individual's names in your presentation, or otherwise identify yourself or the client in any way. Don't use photos with people in them.
- Please save your best image for promotional purposes as "Best Image" upon downloading, label before and after photos as "before" and "after".
- Any photo enhancement is limited to brightness, contrast, or sharpness. No items may be added or removed through photo enhancement techniques. Do not add or subtract items, or change the image in a way that may increase or decrease the value of the project.
- All projects entered in ROTY categories must be an improvement or addition to an existing structure. Entries for new structures will not be accepted except where specifically noted in the category description.

- The same project may only be entered in one category (with one exception as noted below). If you have a large, multi-area project, and would like to enter just a portion of it, it's fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category OR enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form. If you enter your project in this way, you will not be able to enter any of the same remodeled areas again. The exception is with the new Green and Universal Design categories. If you enter in Green or Universal, you may also enter the same project in one of the other contest categories.
- The Awards Committee and Judges reserve the right to disqualify, adjust the category, or deduct points from any entry that does not follow these rules and guidelines, without prior notice.
- All entry fees are nonrefundable, non-transferable, and cannot be carried over to subsequent years.



MILWAUKEE

PHOTO TIPS

Since your project cannot be judged in person, good quality photos are key elements in your presentation. Whether or not you use a professional photographer, please keep the following in mind:

- Take “before” photographs before the start of every project. If you make this a standard practice, you will be ready when the job you anticipated to be an average remodel turns out to be a NARI National CotY contender. Take these shots from many angles.
- Take photos for work-in progress if it will help show the complexity of the process or the obstacles encountered.
- Take the “after” shots from the same angles as the before photos whenever possible. This helps give the judges a good perspective of the transformation and it’s helpful if the judges can see these photos consecutively.
- Include both vertical and horizontal photos. If your project is published, it stands a better chance of being featured on a magazine cover if the editors have vertical shots from which to choose.
- Only include photos that will enhance the project entry. Although you have 30 pages to display the project, you don’t need to use them all.

ADVERTISING/MARKETING CATEGORIES

These will NOT be submitted online but to the NARI Milwaukee Office.

1. The first page of your entry should be the completed Promotional Agreement. This sheet will be removed prior to judging. **THE COMPANY NAME CAN APPEAR ON THE ADVERTISING AND MARKETING MATERIALS SUBMITTED.**
2. Summary of advertising/marketing objective:
 - A. Explain the reason(s) for selecting the media outlet used and the goals of the program.
 - B. Describe innovative design and/or copy ideas.
 - C. Provide measured results of the advertising/marketing campaign.
3. Enclose sample of advertising/marketing piece:
 - A. If an ad, include tearsheet or affidavit of broadcast
 - B. If a website design, include printouts of the home page, other key pages of the site, and the website address.
4. Presentation options can include mounting on a board not to exceed 22” x 28” or in a 1” binder. Do not exceed 15 pages, front and back, or 30 pages one-sided, for samples and text.



MILWAUKEE

ENTRY RULES & GROUNDS FOR DISQUALIFICATION

Grounds for Disqualification

1. If an entry is more than 30 pages.
2. Failure to include the completed
 - Client/Contractor Agreement and Photographer's release (remodeling Categories)
 - Promotional Agreement (Marketing & Advertising)
3. If a project has been entered in more than one category (example: whole house entry and a bath entry from the same house).
4. If an entry is a new building.
5. For Remodeling Categories- If the submission includes the company name anywhere in the entry, other than the Client Contractor Agreement and Photographer's release. This includes project photos with job signs, uniforms, etc.; plans, blueprints, contracts, etc.; and all other references within the submission.

Presentation of Awards

1. Judging will take place in the fall of 2018. Projects that receive recognition will be notified by mail with a special notice in their invitation to the Awards Banquet in January.
2. Awards will be announced and presented to all winners at an Awards Banquet to be held on Friday, January 18, 2018.



MILWAUKEE

ROTY SUBMISSION CHECKLIST

- For all Remodeling Award categories, confirm that your company name **does not** appear on the entry other than the Client/Contractor Agreement and Photographer's release. This includes photos, blue prints, renderings, customer testimonials, etc. If the name appears on the entry, it will be disqualified.
- For all Remodeling Award categories, confirm the photos in the submission do not have people in the image.
- Have you completed, signed, and included the Client/Contractor Agreement and Photographer's release (remodeling Categories) or the Promotional Agreement (Marketing & Advertising)
- Have you included a narrative outlining the work completed and answered the questions that relate to the judging criteria?
- Have before and after photos with captions depicting the work completed on the project been included?
- Is the entry limited to 30 pages?
- Have a total of 10 "Before"/ "After" (one of the "After" photos includes your "Best After Image") photos been identified for use with promotional purposes?
- Have you had other company staff review the entry to ensure it is complete and that the company name does not appear within the submission?
- Is the entry being submitted by the Monday, October 29, 2018 deadline?

For questions or more information, contact the NARI Milwaukee office at 414-771-4071.



MILWAUKEE

BENEFITS OF WINNING A ROTY

As a 2018 Remodeler of the Year Award winner, NARI Milwaukee members will receive the following benefits:

- An award to display at the award-winning company's office and at shows.
- Inclusion on the NARI Milwaukee website in the ROTY area of the site.
- Inclusion in a news release distributed to print, radio, and television media throughout southeastern Wisconsin.
- Inclusion on signs listing the award-winning projects displayed at the 2018 Spring Home Improvement Show.
- Inclusion in the 2018-19 NARI Milwaukee *Resource Guide*.
- Potential inclusion of completed project photo in association television ads and magazines.
- Use of the project entry submission with prospective clients.
- Option to submit same format to the NARI National COTY awards.
- ...and more!



MILWAUKEE

AWARD CATEGORY DESCRIPTIONS

Please read category descriptions carefully as some criteria have changed.

***Cost is defined as contract price, all extras, change orders and the fair market value of materials and products that were purchased, sweat-equity and in-kind services provided, and/or any subcontract work. The cost of all homeowner provided products, services, or labor should be included in this cost. All markups and profit should be included in the cost provided. For member-owned projects, costs should include normal markups as if the project was contracted to an outside client.**

01-01 Residential Kitchen Under \$30,000

Best residential kitchen remodel with a total project cost* of under \$30,000. Only interior photos may be used.

01-02 Residential Kitchen \$30,000 to \$60,000

Best residential kitchen remodel with a total project cost* of \$30,000 to \$60,000. Only interior photos may be used.

01-03 Residential Kitchen \$60,001 to \$100,000

Best residential kitchen remodel with a total project cost* of \$60,001 to \$100,000. Only interior photos may be used.

01-04 Residential Kitchen \$100,001 to \$150,000

Best residential kitchen remodel with a total project cost* of \$100,001 to \$175,000. Only interior photos may be used.

01-05 Residential Kitchen Over \$150,000

Best residential kitchen remodel with a total project cost* over \$175,000. Only interior photos may be used.

02-06 Residential Bath Under \$25,000

Best residential bath remodel with a total project cost* under \$25,000. Bathroom projects that include remodeling of any other adjacent space such as a closet, dressing area, or make-up room, etc., should be entered into a Residential Interior category. Only interior photos may be used.

02-07 Residential Bath \$25,000 to \$50,000

Best residential bath remodel with a total project cost* of \$25,000 to \$50,000. Bathroom projects that include remodeling of any other adjacent space such as a closet, dressing area, or make-up room, etc., should be entered into a Residential Interior category. Only interior photos may be used.

02-08 Residential Bath \$50,001 to \$75,000

Best residential bath remodel with a total project cost* of \$50,001 to \$75,000. Bathroom projects that include remodeling of any other adjacent space such as a closet, dressing area, or make-up room, etc., should be entered into a Residential Interior category. Only interior photos may be used.

02-09 Residential Bath \$75,001 to \$100,000

Best residential bath remodel with a total project cost* of \$75,001 to \$100,000. Bathroom projects that include remodeling of any other adjacent space such as a closet, dressing area, or make-up room, etc., should be entered into a Residential Interior category. Only interior photos may be used.

02-10 Residential Bath Over \$100,000

Best residential bath remodel with a total project cost* over \$100,000. Bathroom projects that include remodeling of any other adjacent space such as a closet, dressing area, or make-up room, etc., should be entered into a Residential Interior category. Only interior photos may be used.

03-11 Residential Interior Under \$75,000

Best residential interior remodel with a project cost* under \$75,000. Includes, but is not limited to, such projects as family or recreation room remodeling, home theater or media rooms, wine rooms, attic conversions, etc. Work must be done within the existing walls of a residential structure. This category does not include room additions or basements. Only interior photos may be used.

03-12 Residential Interior \$75,000 to \$150,000

Best residential interior remodel with a project cost* of \$75,000 to \$175,000. Includes, but is not limited to, such projects as family or recreation room remodeling, home theater or media rooms, wine rooms, attic conversions, etc. Work must be done within the existing walls of a residential structure. This category does not include room additions or basements. Only interior photos may be used.

03-13 Residential Interior Over \$150,000

Best residential interior remodel with a project cost* over \$175,000. Includes, but is not limited to, such projects as family or recreation room remodeling, home theater or media rooms, wine rooms, attic conversions, etc. Work must be done within the existing walls of a residential structure. This category does not include room additions or basements. Only interior photos may be used.

03-14 Residential Interior Element under \$30,000

This category represents one special interior element of a project with a cost* under \$30,000. It includes, but is not limited to projects such as railings and columns; brick, stone and masonry work; tiling; air conditioning and heating; fireplaces; vestibules; insulation; kitchen hoods; glass block; wall finishes such as plaster; flooring; best use of lighting or lighting control systems, or home automation. Work must have been done to the interior of an existing residential structure, and only interior photos may be used. The residential interior element must be specified in the entry materials and in the descriptive text in order to qualify. **This element cannot be included in any other entry.**

03-15 Residential Interior Element \$30,000 and Over

This category represents one special interior element of a project with a cost* of \$30,000 and over. It includes, but is not limited to projects such as railings and columns; brick, stone and masonry work; tiling; air conditioning and heating; fireplaces; vestibules; insulation; kitchen hoods; glass block; wall finishes such as plaster; flooring; best use of lighting or lighting control systems, or home automation. Work must have been done to the interior of an existing residential structure, and only interior photos may be used. The residential interior element must be specified in the entry materials and in the descriptive text in order to qualify. **This element cannot be included in any other entry.**

04-16 Residential Addition Under \$100,000

Best residential addition with a project cost* under \$100,000. Includes, but is not limited to, additions, add-a-levels, or attic build-outs, which increases livable space of the existing home. The project is limited to one addition per structure. Interior and exterior photos may be used.

04-17 Residential Addition \$100,000 to \$250,000

Best residential addition with a project cost* between \$100,000 and \$250,000. Includes, but is not limited to, additions, add-a-levels, or attic build-outs, which increases livable space of the existing home. The project is limited to one addition per structure. Interior and exterior photos may be used.

04-18 Residential Addition Over \$250,000

Best residential addition with a project cost* over \$250,000. Includes, but is not limited to, additions, add-a-levels, or attic build-outs, which increases livable space of the existing home. The project is limited to one addition per structure. Interior and exterior photos may be used.

05-19 Residential Exterior Under \$100,000

Best exterior project with a cost* under \$100,000. Includes, but is not limited to, alterations to the exterior of a residential building such as porticos, porches, glass or screen enclosures or greenhouse rooms (unconditioned spaces), windows, dormers, and exterior resurfacings like siding, stucco, etc. which enhances the overall appearance of the exterior. Exterior photos may be used, and interior photos of attached unconditioned spaces may also be used.

05-20 Residential Exterior \$100,000 to \$200,000

Best exterior project with a cost* of \$100,000 to \$200,000. Includes, but is not limited to, alterations to the exterior of a residential building such as porticos, porches, glass or screen enclosures or greenhouse rooms (unconditioned spaces), windows, dormers, and exterior resurfacings like siding, stucco, etc. which enhances the overall appearance of the exterior. Exterior photos may be used, and interior photos of attached unconditioned spaces may also be used.

05-21 Residential Exterior Over \$200,000

Best exterior project with a cost* over \$200,000. Includes, but is not limited to, alterations to the exterior of a residential building such as porticos, porches, glass or screen enclosures or greenhouse rooms (unconditioned spaces), windows, dormers, and exterior resurfacings like siding, stucco, etc. which enhances the overall appearance of the exterior. Exterior photos may be used, and interior photos of attached unconditioned spaces may also be used.

06-22 Residential Detached Structure

Structures such as garages, pool houses, studios, guesthouses, sheds, gazebos, pavilions, etc., remodeled or added to an existing residential property. Interior and exterior photos may be used.

07-23 Entire House Under \$250,000

A project, with a cost* under \$250,000, that remodeled or renovated a substantial portion of the entire residential house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location. The entry must include a description of the portions of the existing structure that were incorporated into the finished project. Pictures and plans submitted with the entry must highlight those portions of the home retained in the new design.

07-24 Entire House \$250,000 to \$500,000

A project, with a cost* of \$250,000 to \$500,000, that remodeled or renovated a substantial portion of the entire residential house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location. The entry must include a description of the portions of the existing structure that were incorporated into the finished project. Pictures and plans submitted with the entry must highlight those portions of the home retained in the new design.

07-25 Entire House \$500,001 to \$750,000

A project, with a cost* of \$500,001 to \$750,000, that remodeled or renovated a substantial portion of the entire residential house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location. The entry must include a description of the portions of the existing structure that were incorporated into the finished project. Pictures and plans submitted with the entry must highlight those portions of the home retained in the new design.

07-26 Entire House \$750,001 to \$1,000,000

A project, with a cost* of \$750,001 to \$1,000,000, that remodeled or renovated a substantial portion of the entire residential house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location. The entry must include a description of the portions of the existing structure that were incorporated into the finished project. Pictures and plans submitted with the entry must highlight those portions of the home retained in the new design.

07-27 Entire House Over \$1,000,000

A project, with a cost* Over \$1,000,000, that remodeled or renovated a substantial portion of the entire residential house, inside and outside, or where multiple additions and/or style changes in footprint or elevation have been made in more than one location. The entry must include a description of the portions of the existing structure that were incorporated into the finished project. Pictures and plans submitted with the entry must highlight those portions of the home retained in the new design.

08-28 Residential Historical Renovation/ Restoration Under \$250,000

The renovation/restoration of the interior and/or exterior of a residential structure, or addition to a residential structure, originally built at least 75 years ago with a cost* under \$250,000. Any and all changes are to have closely matched architectural style and building type. Any and all products used are to be of a material authentic in style to the area in which the building was originally built, paying special attention to period trim detail and period coloring. Restoration of missing historic features and added structures are to respect the essential historic character and architectural style of original building design.

08-29 Residential Historical Renovation/ Restoration \$250,000 and Over

The renovation/restoration of the interior and/or exterior of a residential structure, or addition to a residential structure, originally built at least 75 years ago with a cost* \$250,000 and over. Any and all changes are to have closely matched architectural style and building type. Any and all products used are to be of a material authentic in style to the area in which the building was originally built, paying special attention to period trim detail and period coloring. Restoration of missing historic features and added structures are to respect the essential historic character and architectural style of original building design.

09-30 Commercial Interior

Remodeling performed within the existing walls of a previously occupied commercial space. Clearly define the type of client and the client's needs in the project description. Only interior photos may be used.

09-31 Commercial Exterior

Remodeling performed on the exterior of an existing commercial structure. Clearly define the type of client and the client's needs in the project description. Only exterior photos may be used.

09-32 Commercial Specialty

Includes, but is not limited to, such projects or operations as cosmetic facelift; siding, roofing, insulation; window, door; railing, columns, brick, stone, masonry work; tiling; solar panels; air conditioning, heating; gutters and leaders, etc. Work must have been done to an existing commercial structure. Landscape/Outdoor Living projects done for a non-residential project, whether or not an existing structure exists, may also be submitted in this category. Clearly define the type of client and the client's needs in the project description. The commercial specialty must be included on your entry form and in the descriptive text to qualify.

10-33 Residential Landscape Design/Outdoor Living Under \$60,000

Best residential landscape design/outdoor living project with a cost* under \$60,000. Includes, but is not limited to, landscaping, pathways, driveways, patios, pagodas, outdoor kitchens, decks, terraces, pools, spas, etc. Work is not exclusive to existing structures. Commercial projects should be entered in Commercial Specialty. Only exterior photos may be used.

10-34 Residential Landscape Design/ Outdoor Living \$60,000 and Over

Best residential landscape design/outdoor living project with a cost* of \$60,000 and over. Includes, but is not limited to, landscaping, pathways, driveways, patios, pagodas, outdoor kitchens, decks, terraces, pools, spas, etc. Work is not exclusive to existing structures. Commercial projects should be entered in Commercial Specialty. Only exterior photos may be used.

11-35 Basement Under \$50,000

Best basement conversion with a cost* under \$50,000. Work must be done within the existing walls of a residential structure. Additions are excluded from this category. Only interior photos may be used.

11-36 Basement \$50,000 to \$100,000

Best basement conversion with a cost* between \$50,000 and \$100,000. Work must be done within the existing walls of a residential structure. Additions are excluded from this category. Only interior photos may be used.

11-37 Basement Over \$100,000

Best basement conversion with a cost* over \$100,000. Work must be done within the existing walls of a residential structure. Additions are excluded from this category. Only interior photos may be used.

12-38 Green - Residential Interiors

Interior remodeling projects that utilize sustainable, eco-friendly standards and practices. Projects entered in this category must meet CotY criteria for Residential Kitchens, Residential Baths, Residential Interiors, Residential Interior Element, or Basements (any price point) and must complete and submit the Green Category Checklist. Projects entered in this category may also be entered into the appropriate Kitchen, Bath, Interior, Interior Element, or Basement category separately with additional fee. All Green entries will be judged by NARI Green Certified Professionals. Entries for commercial projects are not eligible at this time.

12-39 Green - Residential Exteriors

Exterior remodeling projects that utilize sustainable, eco-friendly standards and practices. Projects entered in this category must meet CotY criteria for Residential Exteriors, Residential Detached Structure, or Landscape Design/Outdoor Living (any price point) and must complete and submit the Green Category Checklist. Projects entered in this category may also be entered into the appropriate Exterior, Detached Structure, or Landscape Design/Outdoor Living category separately with additional fee. All Green entries will be judged by NARI Green Certified Professionals. Entries for commercial projects are not eligible at this time.

12-40 Green - Entire House/Addition Projects

Entire House or Addition remodeling projects that utilize sustainable, eco-friendly standards and practices. Projects entered in this category must meet CotY criteria for Entire House, Residential Addition, or Residential Historical Renovation/ Restoration (any price point) and must complete and submit the Green Category Checklist. Projects entered in this category may also be entered into the appropriate Entire House, Addition, or Residential Historical Renovation/ Restoration category separately with additional fee. All Green entries will be judged by NARI Green Certified Professionals. Entries for commercial projects are not eligible at this time.

13-41 Universal Design - Kitchen

Kitchen remodeling projects utilizing Universal Design standards and practices. Projects entered in this category must meet CotY criteria for Residential Kitchens (any price point) and must complete and submit the Universal Design Category Checklist. Projects entered in this category may also be entered into the appropriate Kitchen category separately with additional fee. All Universal Design entries will be judged by NARI Universal Design Certified Professionals. Entries for commercial projects are not eligible at this time.

13-42 Universal Design - Bath

Bathroom remodeling projects utilizing Universal Design standards and practices. Projects entered in this category must meet CotY criteria for Residential Bath (any price point) and must complete and submit the Universal Design Category Checklist. Projects entered in this category may also be entered into the appropriate Bath category separately with additional fee. All Universal Design entries will be judged by NARI Universal Design Certified Professionals. Entries for commercial projects are not eligible at this time.

13-43 Universal Design - Interiors

Interior remodeling projects utilizing Universal Design standards and practices. Projects entered in this category must meet CotY criteria for Residential Interiors, Basements, Interior Element, or Additions (any price point) and must complete and submit the Universal Design Category Checklist. Projects entered in this category may also be entered into the appropriate Interior, Basement, or Addition category separately with additional fee. All Universal Design entries will be judged by NARI Universal Design Certified Professionals. Entries for commercial projects are not eligible at this time.

13-44 Universal Design - Exteriors

Exterior remodeling projects utilizing Universal Design standards and practices. Projects entered in this category must meet CotY criteria for Residential Exterior or Landscape Design/Outdoor Living (any price point) and must complete and submit the Universal Design Category Checklist. Projects entered in this category may also be entered into the appropriate Residential Exterior or Landscape Design/Outdoor Living category separately with additional fee. All Universal Design entries will be judged by NARI Universal Design Certified Professionals. Entries for commercial projects are not eligible at this time.

13-45 Universal Design - Entire House

Entire House remodeling projects utilizing Universal Design standards and practices. Projects entered in this category must meet CotY criteria for Entire House, Detached Structure, or Residential Historical Renovation/Restoration (any price point) and must complete and submit the Universal Design Category Checklist. Projects entered in this category may also be entered into the appropriate Entire House, Detached Structure, or Residential Historical Renovation/Restoration category separately with additional fee. All Universal Design entries will be judged by NARI Universal Design Certified Professionals. Entries for commercial projects are not eligible at this time.

NARI MILWAUKEE ONLY CATEGORIES

Disaster Restoration – Fire & Water (NARI Milwaukee Only)

This category will include any residential/commercial property that has had a fire or water damage (i.e., sewerage back up, flooded basement, pipe bursts in the wall) resulting in damage of \$10,000 or more. This damage is to be completely repaired and before and after photos are required (best if taken from the same angle). The repair can be on a portion of the home or an entire house. Proof of project cost must be included. Work must be done to an existing residential/commercial property.

Disaster Restoration – Structure (NARI Milwaukee Only)

This category will include any residential/commercial property that has had structural damage (i.e., tree falls on a structure, vehicle strikes a building) of \$10,000 or more. This damage is to be completely repaired and before and after photos are required (best if taken from the same angle). Proof of project cost must be included. Work must be done to an existing residential/commercial property.

Advertising and Marketing (See next page for details. This is portion is not online. NARI Milwaukee Only)

**Cost is defined as contract price, all extras, change orders and the fair market value of materials and products that were purchased, sweat-equity and in-kind services provided, and/or any subcontract work. The cost of all homeowner provided products, services, or labor should be included in this cost. All mark-ups and profit should be included in the cost provided. For member-owned projects, costs should include normal mark-ups as if the project was contracted to an outside client.*



MILWAUKEE

JUDGING CRITERIA - REMODELING CATEGORIES

Judges Scoring Criteria

Judges will consider the following questions when reviewing the entries. Be sure your presentation addresses these points when applicable. Points will be awarded on a scale from 1-15.

- To what degree were the expressed needs of the client met?
- Did the entry describe the client's needs and desires?
- Did the contractor show that those needs were met?
 - To what degree does the project enhance the existing structures functionally?
- Do the room's new floor plans function well?
- Is the counter space or work area adequate to perform necessary tasks?
- Is there good traffic flow?
- Is safety addressed adequately?
- Are the materials functional?
- Is lighting addressed – both general & task?
 - To what degree does the project enhance the existing structure aesthetically?
- Line & rhythm, continuity & repetition, texture, color & contrast, symmetry & balance, emphasis
 - Is there evidence of superior craftsmanship?
- Moldings, woodwork, stairs, cabinetry, countertops, tile, glass, marble, metal, stone, masonry, etc.
 - Were innovative uses of material and/or methods of construction used in the project?
- Are innovative uses evident, or were any described and noted?
 - Did the contractor overcome difficult obstacles?
- Were difficult obstacles encountered as described by the contractor and overcome in a creative way?
- *Residential Historic Renovation/Restoration will also consider the following:*
 - Were original uses of materials duplicated in the project?
 - Were methods of application used to improve or enhance the original style of the structure?